

PX EXHIBIT 81

From: Holly Hampton </O=BAY TEK INC/OU=BAY-TEK/CN=RECIPIENTS/CN=HOLLY>
Sent: January 12, 2019 8:05 PM
To: Larry Treankler
Subject: FCU Documents 2 of 2
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HOLLY HAMPTON

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Turning Skee-Ball® into a national sport

NSBL

National Skee-Ball League

CONFIDENTIAL 2017

Mission



NSBL POINT LEADERS

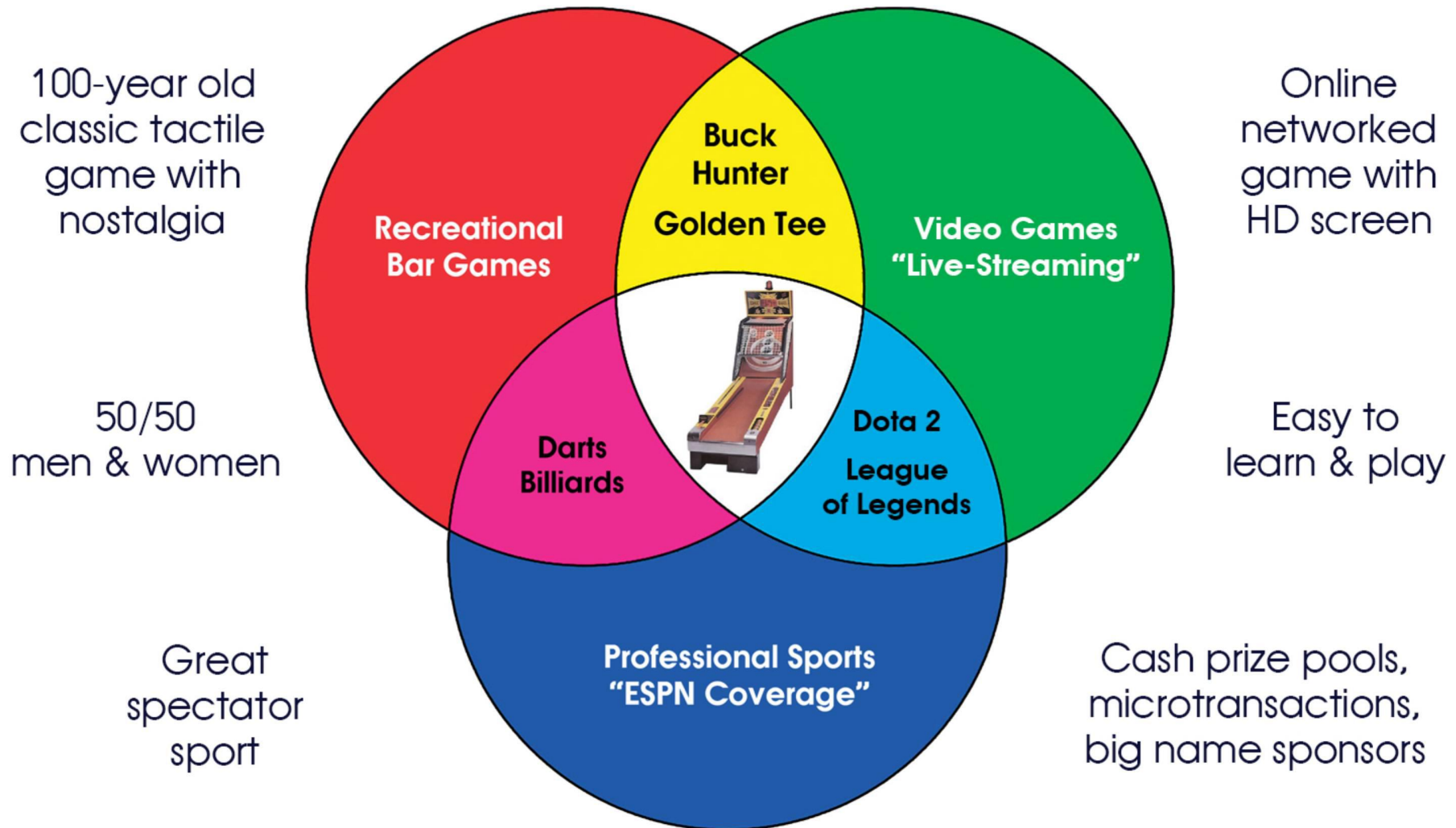
1	Jon Johnson	24,344	IA
2	Jose El Gato	22,097	CA
3	Brewbacca	21,346	TX
4	Trace Face	20,962	NC
5	Young Bull	20,518	NY

Turn Skee-Ball® into a national sport by building networked, live-streamed Skee-Ball® lanes played competitively and socially by adult gamers in bars across the country

The Perfect Game



Why Skee-Ball® Has It All:



Validation



Since placing the first classic lanes into a bar 10 years ago, we have turned the nostalgic game of Skee-Ball® into a:

Social Bar Game

Competitive Adult Sport

Community



1,000+ active league rollers in 6 cities

550+ bars now have Skee-Ball®

400+ sanctioned league events in 2016

7 national league championships

2 owned and operated dedicated Skee-Ball® bars

Countless national media coverage

Diverse national and regional brand sponsors

We created and validated the competitive and bar market in which to launch the modern day Skee-Ball® lane

Press Validation



We are responsible for making Skee-Ball® both a bar game and a sport



2007

"A game that has been an arcade favorite for years is invading the bar scene. New Yorkers are living it up playing Skee-Ball® and the competition is fierce."



2008

"Skee-Ball® is serious. What was once a staple of arcades and amusement parks is now a competitive sport, thanks to the advent of Brewskee-Ball."



2010

"Now Skee-Ball® has the one thing it needs to make it a bona fide sport: a national champion."



2011

"It's not exactly the Heisman, but the Best Roller of the Year award, given to the top Skee-Baller offers its own cachet. The March Madness showdown features the land's 64 top rollers."

SALON 2013

"The 100-year-old arcade game has not just persisted, it has thrived: Skee-Ball® is, to a certain extent, the new darts, only less British, with just as much beer."

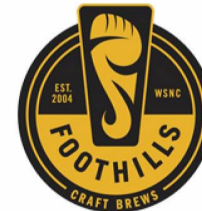
**PORTCITY
DAILY 2016**

"A World War II maritime vessel is the last place you'd expect to find a beloved childhood arcade game. Then again, until a decade ago, your favorite bar wasn't a likely locale either. It's the era of adult Skee-Ball® - now a popular pastime across the country."

Sponsor / Advertising Validation



The league has had many beverage, lifestyle and tech brand sponsors



FREEVERSE



Jaunt



Current Revenue



Each bar lane today



Skee-Ball®
\$1,500/month

Pre-NSBL lane and technology

Growth Validation



We have 50 registered rollers per classic lane today



20 lanes in 6 bars



1,000 rollers

In 5 years, with modern networked NSBL lanes



2,000 lanes in 1,000 bars



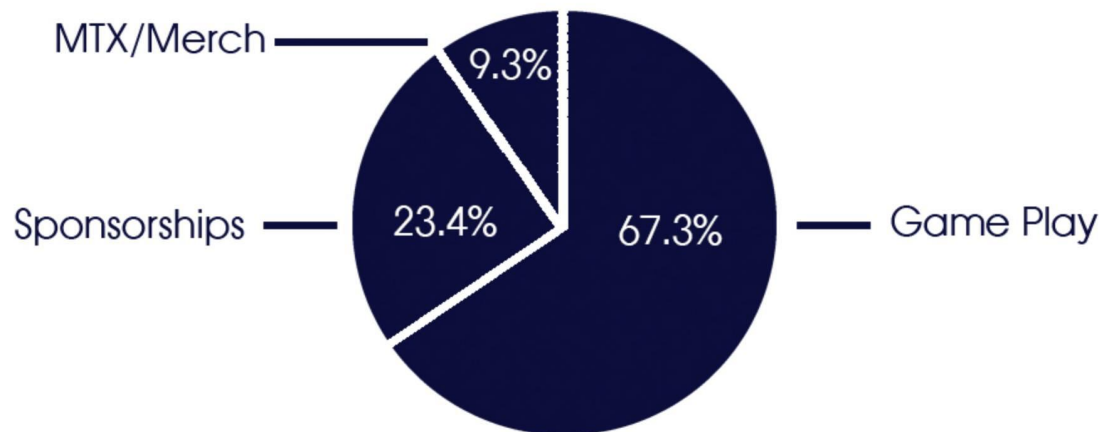
100,000 rollers

Revenue Model



As the network grows so does revenue from game play, sponsorships, microtransactions and merchandise

Year	Lanes	Rollers	Revenue	Expense	Profit
1	150	4,000	\$505,600	\$1,055,600	\$-551,000
2	450	15,000	\$3,343,900	\$3,211,000	\$132,900
3	930	40,000	\$9,876,800	\$6,695,600	\$3,181,200
4	1,650	82,500	\$21,529,200	\$12,156,400	\$9,372,700
5	2,600	130,000	\$39,206,900	\$20,020,200	\$19,186,700



Revenue from live streaming, events and licensing of NSBL software not listed

The Network Effect



Getting to critical mass

More Lanes
+
Increased Prize Pool
+
Roller Rewards
+
Social Media
+
Live Streaming
=



Network Growth

Product



NSBL LANES are networked and link to league app

Rollers can play and see each other remotely live on camera

Sponsor and bar advertising on HD screens

Animation and cut scenes

NSBL event promotion, standings, stats and video coverage

Social media integration

Lanes stream live online

Customizable roller profiles



NSBL APP facilitates competitive play and community

Bars and rollers can host their own tournaments

Timely released original NSBL games

Unlock in-game rewards for quality of play

Win game tokens and NSBL shop discounts for quality of play

Purchase avatars, skins, unique features and NSBL gear

Follow the careers of friends and rollers in the network

Locate NSBL lanes anywhere in the country

“Match Maker” pairs up rollers with similar stats and ability



NSBL LIVE EVENTS incentivize play with cash prizes

Hundreds of rollers will qualify, thousands will watch live and online

Venues with sporting event and festival atmosphere

User Experience



A Skee-Ball® lover walks into a bar...

**They see a
NSBL Lane**



The screen will also say:

Download NSBL app
10 free games
Current prize pool

**They download
the NSBL App**



The app is free
and links to their
Facebook account

**They play 10
free NSBL games**



The 10 free games
include a tutorial
with tips and info
about NSBL features

**They pay for
NSBL games**



They also have the
option to continue by
paying \$1 per game

Advantage



WE ARE THE ONLY ONES WHO CAN DO THIS

We have the **exclusive and perpetual rights** from Bay Tek Games, Inc. to run competitive live play Skee-Ball® worldwide

Patentable NSBL
Lane Technology



We already own the
exclusive live play rights



We own NSBL.com

Patentable NSBL
App Technology





Manufacture NSBL Lanes

Bay Tek Games, leader in coin-op game development, is building lanes to our specifications

Develop NSBL Technology

Eric Wikman (CTO) is developing the NSBL app and software that will power the lanes

Deploy NSBL Lanes

25 lanes to be placed in our current league venues,
50 lanes to be placed by NSBL bar and operator partners

Host NSBL Showcase

NSBL venues will host a beta pre-launch tournament to generate buzz around product and network

Grow NSBL Roller Network

Social media integration, live-streamed events, in-game rewards, climbing prize pools and national coverage will expand playerbase

Meet The Erics



Eric Pavony
President & Founder

Founded Brewskee-Ball in 2005.
Creator of Major League Dreidel
and inventor of the Spinagogue.
Holds a patent for his game
Five Hole Cornhole.



Eric Wikman
Technology

CTO of Everycontractor.com
and VP of Operations at Epicom.
Software engineer and manager
of all technology projects. Has a BBA
in business management from Baylor.



Eric Cooper
Operations

Venue and tour manager for
20 years in the music industry.
Operator of Austin league for
8 years and Event Coordinator
of the National Championship.

Mike Woster, CRO of the Linux Foundation, is advising with go-to-market plan and rollout.

Revenue Based Finance



**% of top line revenue will be paid monthly
until investor receives a 2x return**

Investment	Top Line Rev	IRR	Payback Period
\$1,000	0.0009%	13.64%	84 months
\$5,000	0.0071%	16.22%	75 months
\$10,000	0.0157%	16.79%	72 months
\$15,000	0.0262%	17.37%	70 months
\$25,000	0.0538%	18.61%	66 months

IRR and payback period are estimations

If you are interested in investing above \$25k contact eric@nsbl.com

The Future



IF WE BUILD IT, THEY WILL ROLL



1,000 BARS 2,000 LANES 100,000 ROLLERS \$39M REVENUE

THE OFFICIAL SKEE-BALL LANE OF THE

NSBL®

*Host entire national
network of rollers
at your bar!*

**BECOME A
SANCTIONED
NSBL VENUE
TODAY!**

32" HD SCREEN WITH LIVE STREAMING

- LEAGUE AND TOURNAMENT SOFTWARE
- CAMERAS ALLOW FOR REMOTE PLAY
- CONNECT WITH PLAYERS VIA NSBL APP
- BAR AND PRODUCT ADVERTISING
- ORIGINAL GAMES AND ANIMATION
- SMARTPHONE PAYMENT SYSTEM
- SOCIAL MEDIA INTEGRATION
- CASH PRIZE POOL

- ✓ Social
- ✓ Competitive
- ✓ Community

*Financing
Available!*



Not actual NSBL lane

Connectivity by

T-Mobile

twilio

**Buy Lane at
NSBL.com**

THE NEXT 100 YEARS OF SKEE-BALL BEGINS NOW



THE OFFICIAL SKEE-BALL LANE OF THE

NSBL®

*Compete and
connect on
your time!*

AT HOME
OR OFFICE
LET THE
GOOD TIMES
ROLL!

32" HD SCREEN WITH LIVE STREAMING

- **HOST YOUR OWN TOURNAMENTS**
- **PLAY FRIENDS AND COLLEAGUES REMOTELY**
- **COMPETE AGAINST ENTIRE NETWORK**
- **CLIMB LEADERBOARDS WIN REWARDS**
- **QUALIFY FOR NATIONAL EVENTS**
- **CONTEND FOR CASH PRIZE POOL**
- **ENJOY ORIGINAL GAMES**
- **HALF PRICE NSBL FEATURES**
- **FREE PLAY MODE**

*Financing
Available!*

**Buy Lane at
NSBL.com**

THE NEXT 100 YEARS OF SKEE-BALL BEGINS NOW

